

Staying
safe across
Meta
technologies



Agenda

01

Overview of safety and security

02

Stay safe across Meta technologies

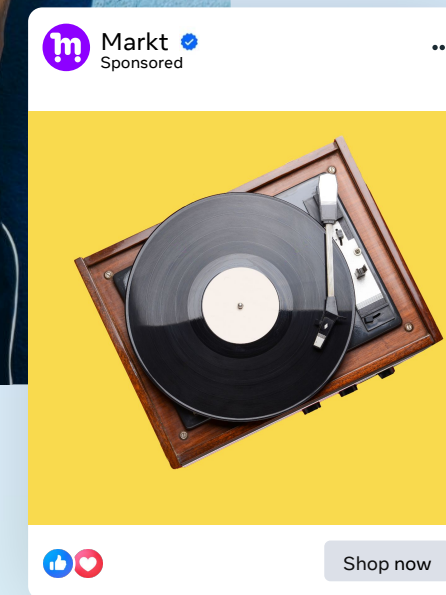
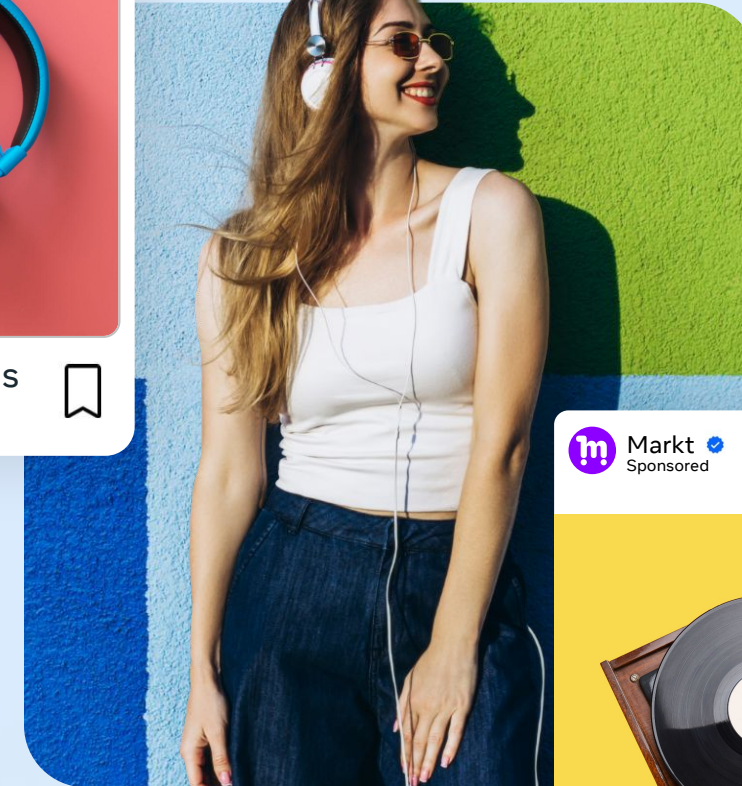
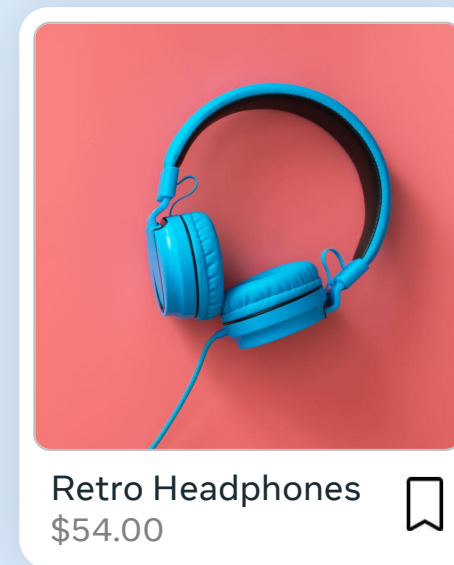
03

Keep your accounts secure

04

Know how to protect your information





Connections are core to what makes Meta unique.



Hi! I'm checking in on my order status.

Hi Tim! Can you please provide your confirmation number?



We take a people-first
approach to safety...



...because a safe environment for people is,
by default, a safe environment for business.

Our goal is to create places where people have a voice and everyone who uses our technologies feels comfortable expressing themselves.

We're investing in three core principles when it comes to safety and security.



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Keep your
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Know how to
protect your
information

We consult with global stakeholders to keep our Community Standards and Guidelines and Advertising Policies up to date.



Facebook Page

A Facebook Page is where your audiences can discover and engage with your organization. With a Facebook Page, you can manage all aspects of your organization to keep your community updated, publish and promote content and achieve your goals.

Don't use shared or fake accounts

Make sure all people in your Business Manager are using their real, authentic profiles. Fake profiles go against our policy and we may take action on these accounts.

Account Center

A place where you can manage connected experiences and security across Meta technologies, including reviewing security checks and managing your passwords and login preferences.

Adjusting your tagging settings

- You can use tag review to approve or dismiss tags people add to your posts.
- When you turn on tag review, if someone tags something you posted, the tag won't appear until you've approved it.



Instagram Business Account

Instagram is a place where you can inspire your community and showcase the passion that drives your organization.

Audience controls

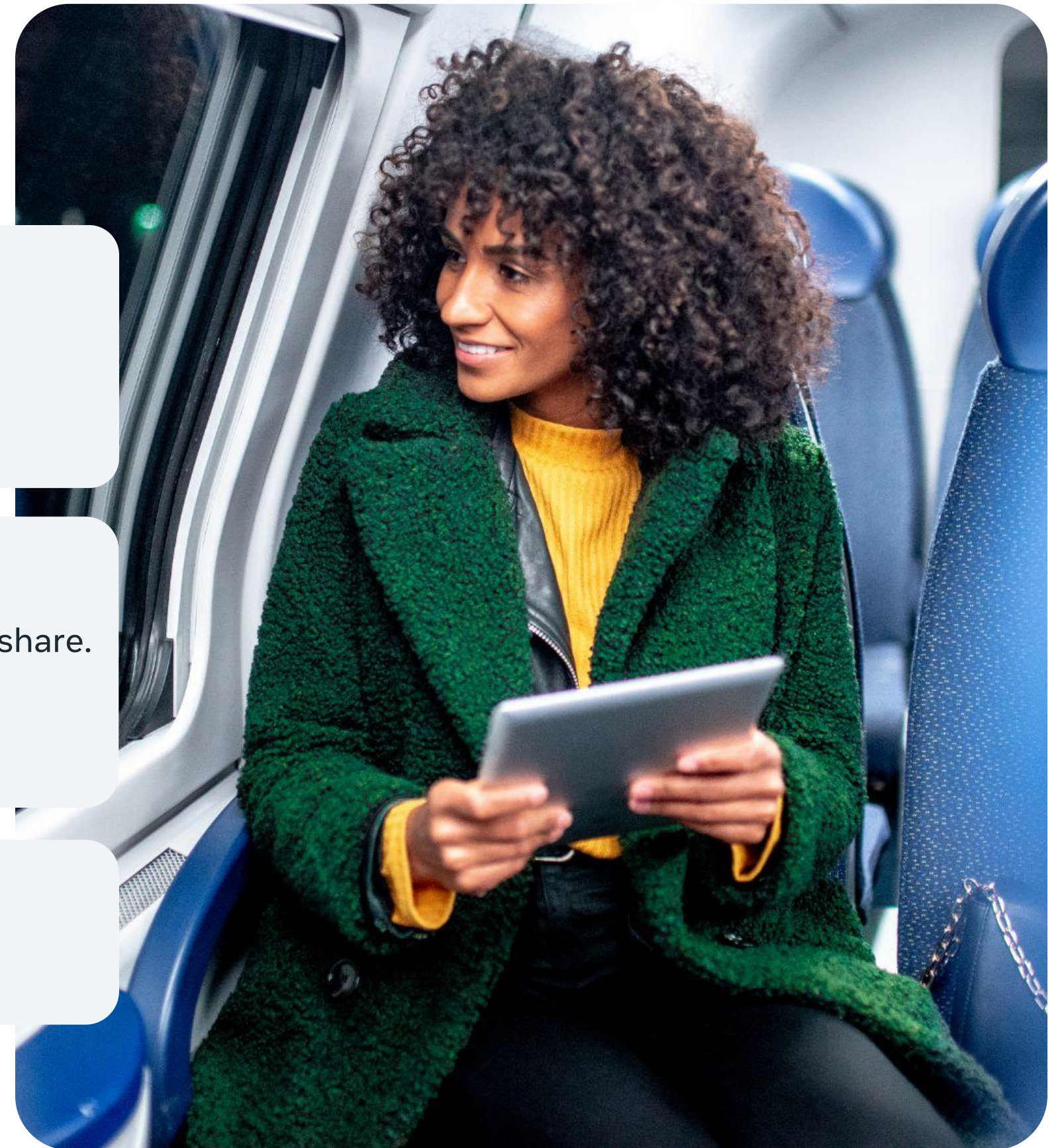
- Block an account to prevent them from seeing your content.
- Restrict unwanted interactions from abusers.
- Remove followers without them knowing.

Hiding like count on your posts and turning off comments

- You can choose whether others can see like and view counts for posts you share.
- You can turn off commenting to prevent people from commenting on your posts.

Adjusting your tagging settings

- You can choose the audience that can mention or tag you on Instagram.



Blocking

USERS



Once you block someone, that person can no longer see things you post on your timeline, tag your Page, invite your Page to events or groups or start a conversation with your Page.

Note: Does not include apps, games or groups you both participate in.

APPS

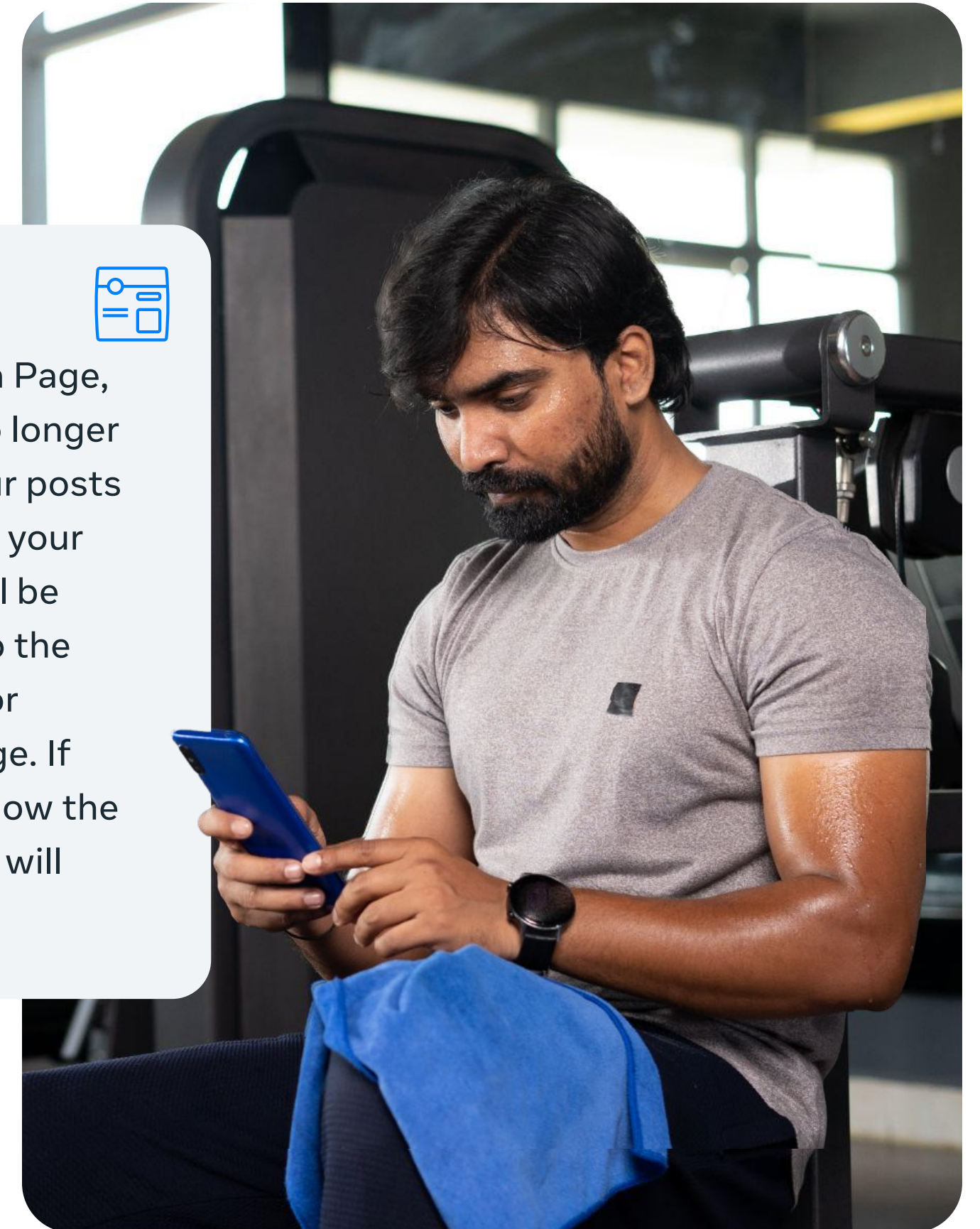


Once you block an app, it can no longer contact you or get non-public information about you through Facebook.

PAGES



Once you block a Page, that Page can no longer interact with your posts or like or reply to your comments. You'll be unable to post to the Page's timeline or message the Page. If you currently follow the Page, blocking it will also unfollow it.





Report abuse

Meta includes a link on nearly every piece of content for reporting abuse, bullying, harassment and other issues.

Our global teams work 24 hours a day, 7 days a week to review content you report. We remove anything that violates our policies.

PAGE MODERATION

Keep the most relevant comments appearing first below your posts.

- > Comment ranking
- > Comment moderation
- > Profanity filter
- > Posts and tagging



PAGE MODERATION

Automatically hide comments containing words or phrases you select.

> Comment ranking

> Comment moderation

> Profanity filter

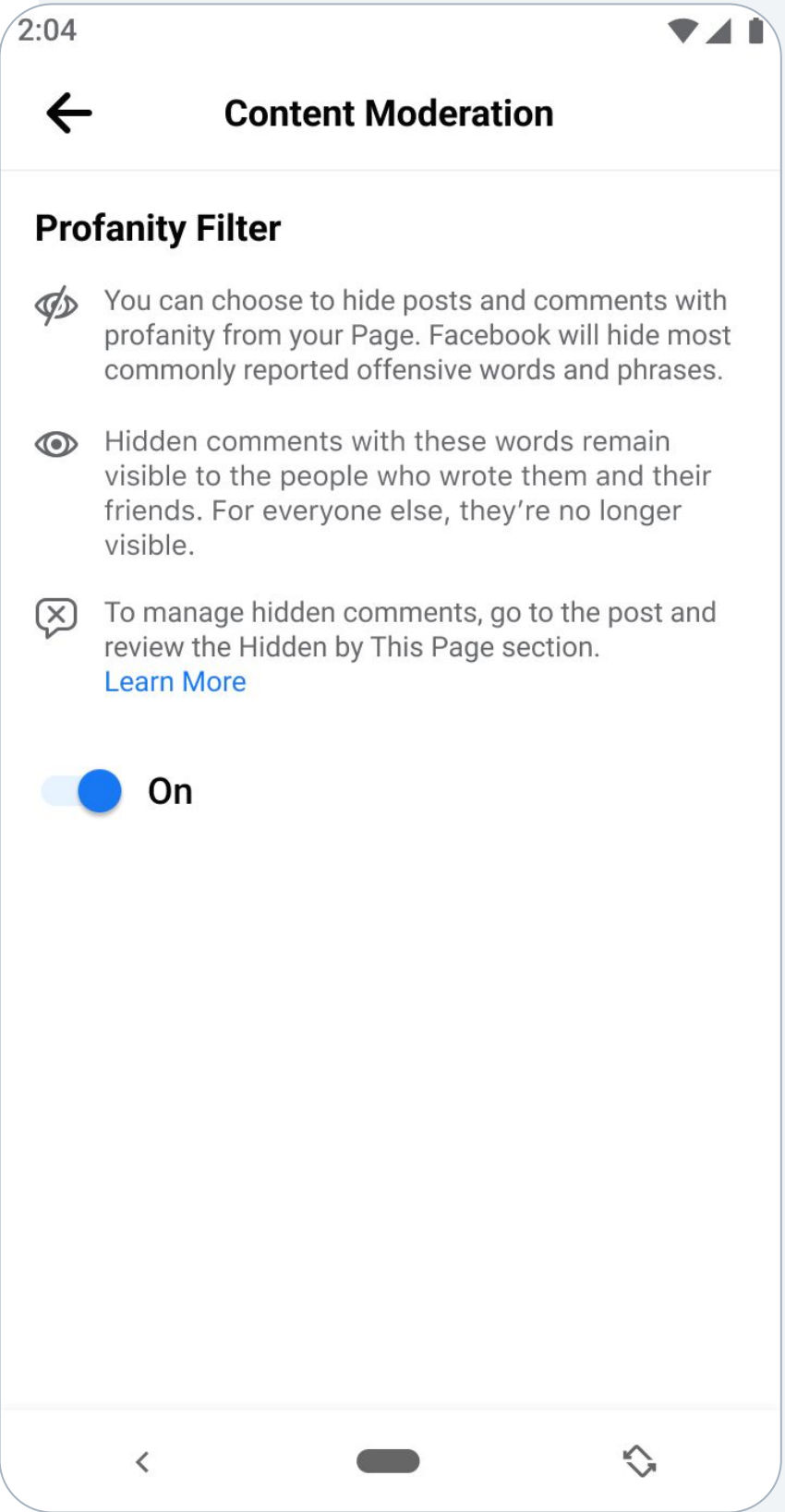
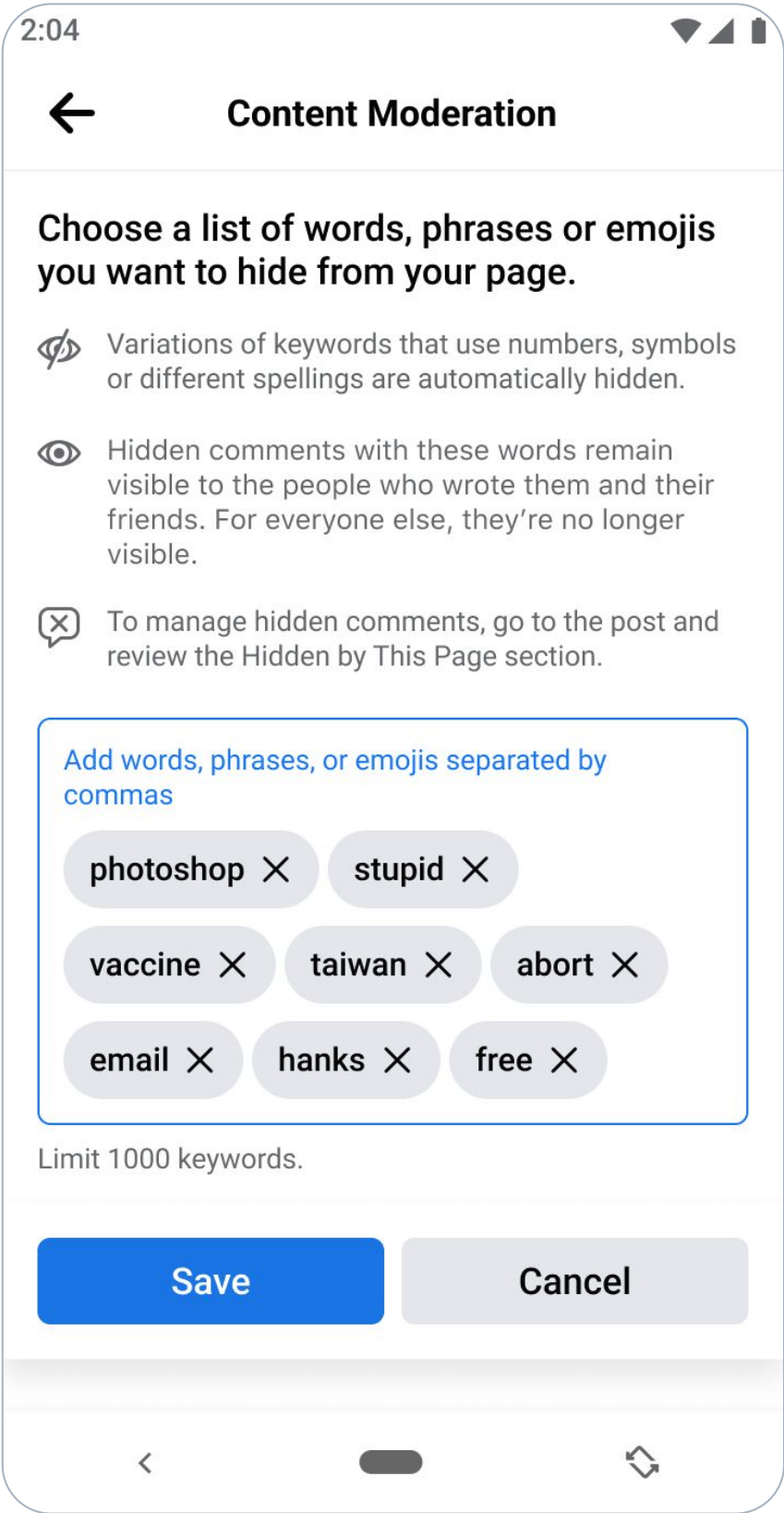
> Posts and tagging



PAGE MODERATION

Use the profanity filter to hide comments with profanity from your Page.

- > Comment ranking
- > Comment moderation
- > Profanity filter
- > Posts and tagging



PAGE MODERATION

Manage who can see the posts you're tagged in on your Page.

> Comment ranking

> Comment moderation

> Profanity filter

> Posts and tagging



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Keep your
accounts secure



Know how to
protect your
information

People want to understand how their data is used; we give them tools and transparency to do that.



Privacy Center



Privacy Checkup



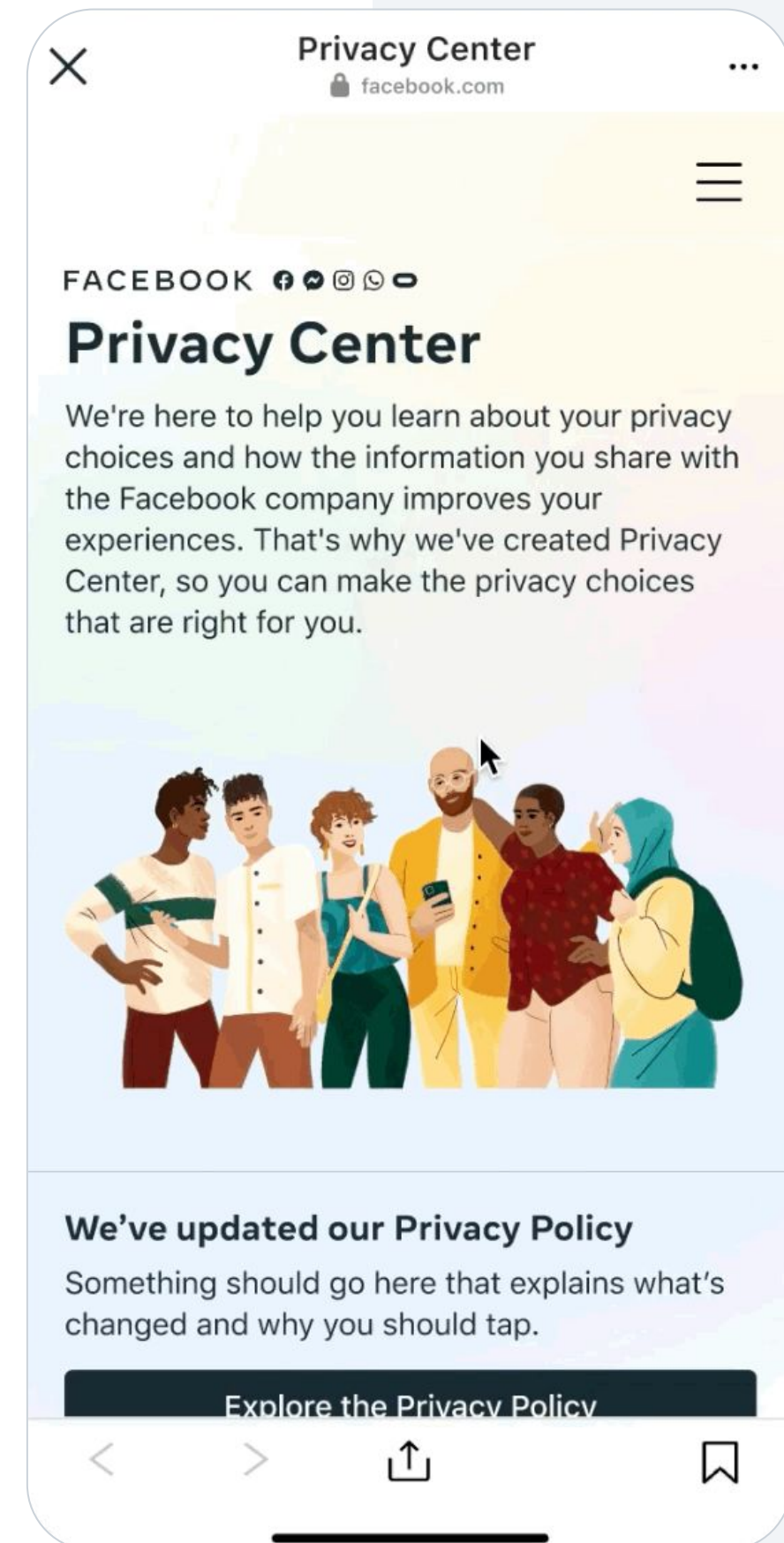
Two-factor authentication



Phishing



Login alerts



Privacy Checkup is a simple tool that makes it easier for people to see and review their privacy settings on Facebook.

> Privacy Center

> Privacy Checkup

> Two-factor authentication

> Phishing

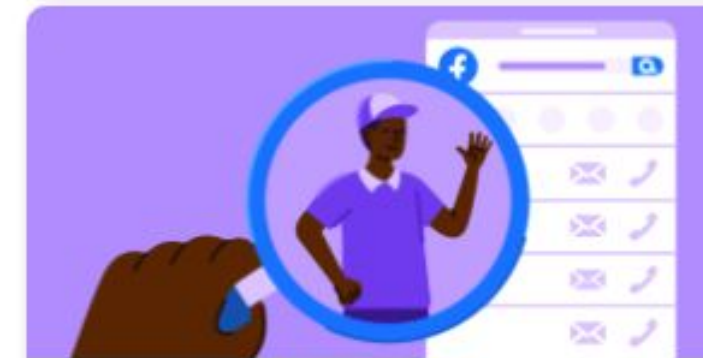
> Login alerts



Who can see what you share



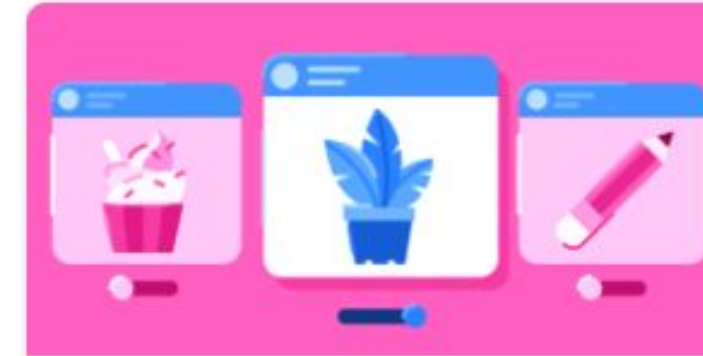
How to keep your account secure



How people can find you on Facebook



Your data settings on Facebook



Your ad preferences on Facebook

Turn on two-factor authentication to create an extra layer of protection when accessing your account from a new computer, phone or tablet.

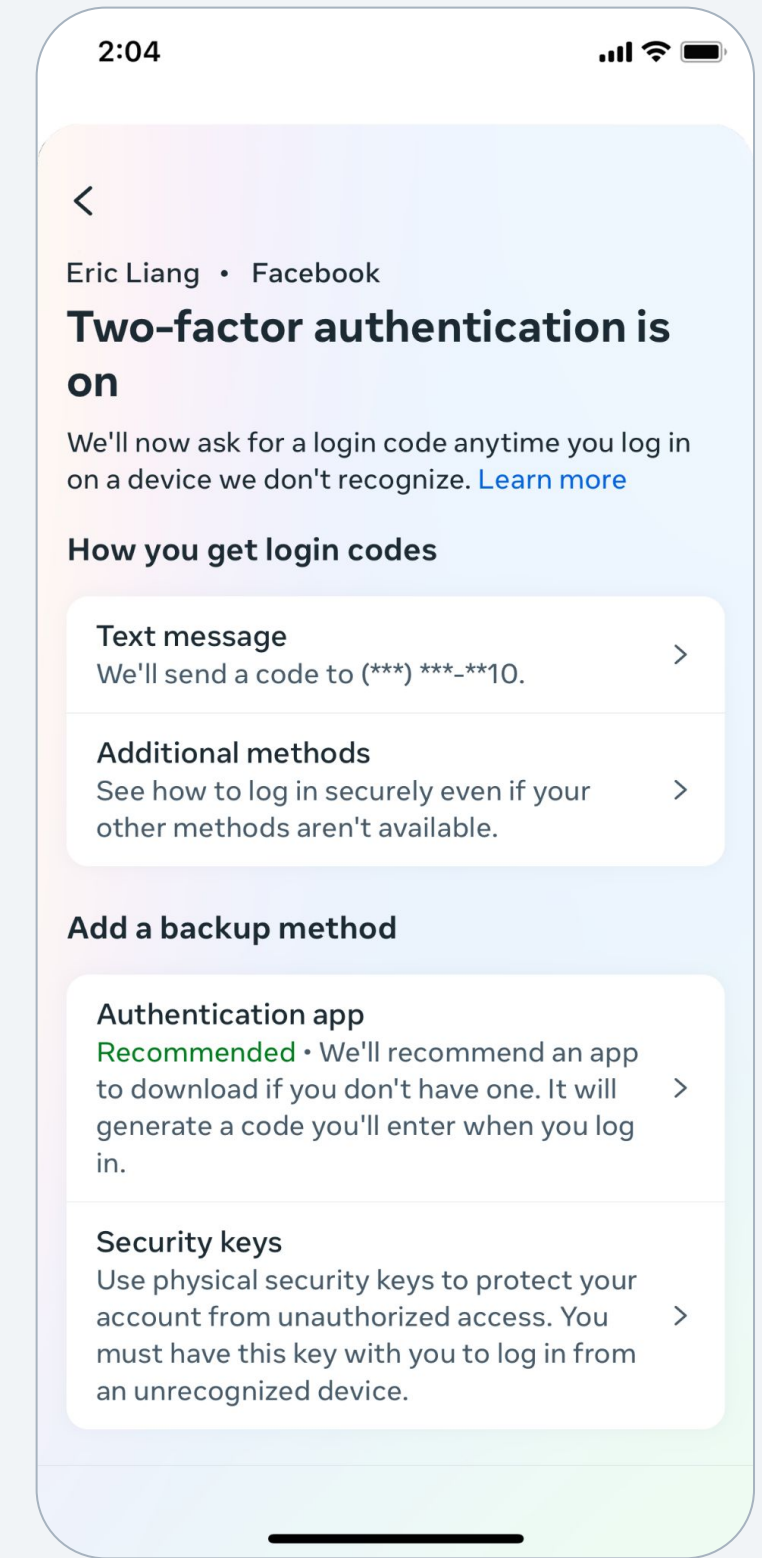
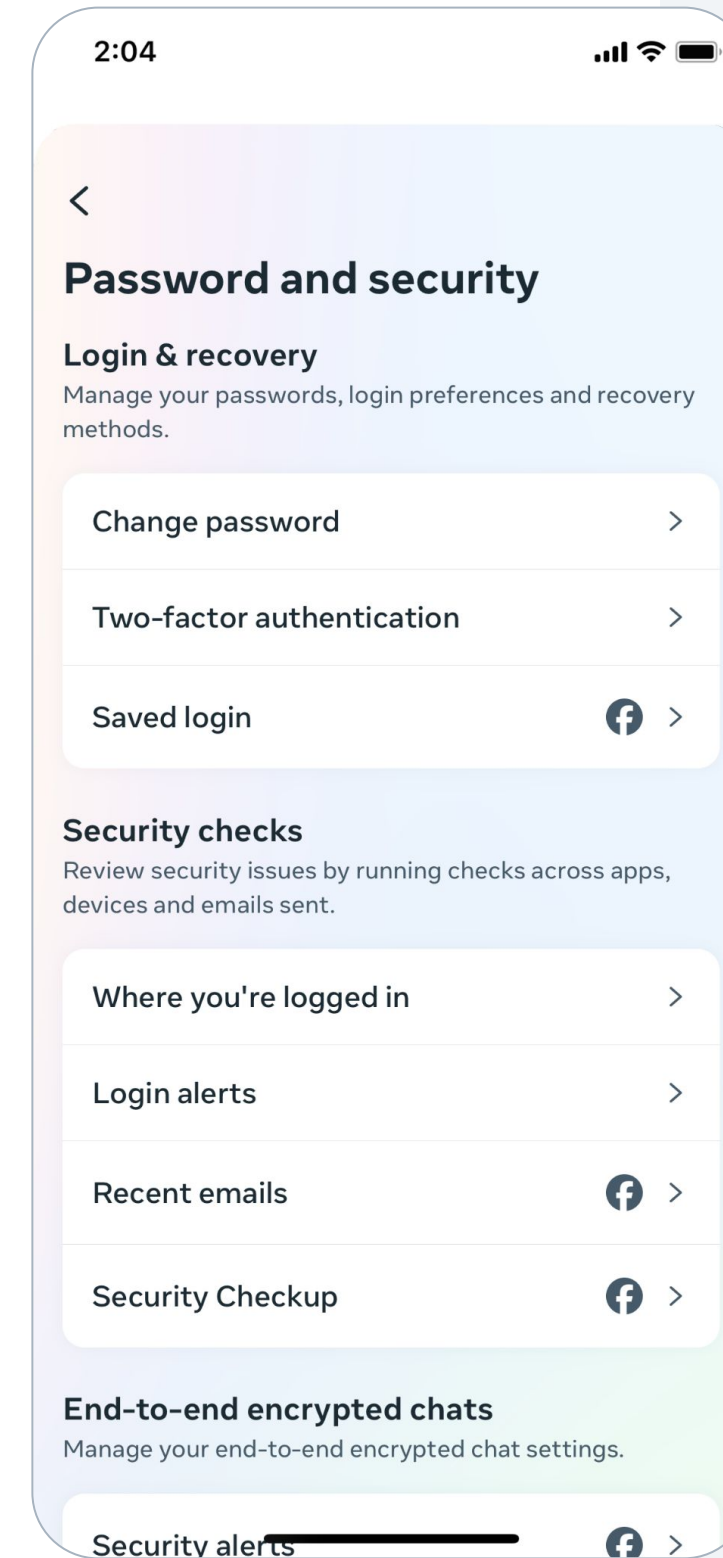
> Privacy Center

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Cross-reference any support emails you receive about your accounts in your account settings before actioning on them.

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Emails from Meta will always come from:

- @fb.com
- @facebook.com
- @facebookmail.com
- @support.facebook.com
- @support.instagram.com
- @mail.instagram.com

Meta will never send you a direct message.

Receive an alert when someone tries to log in to your account from a device we don't recognize.

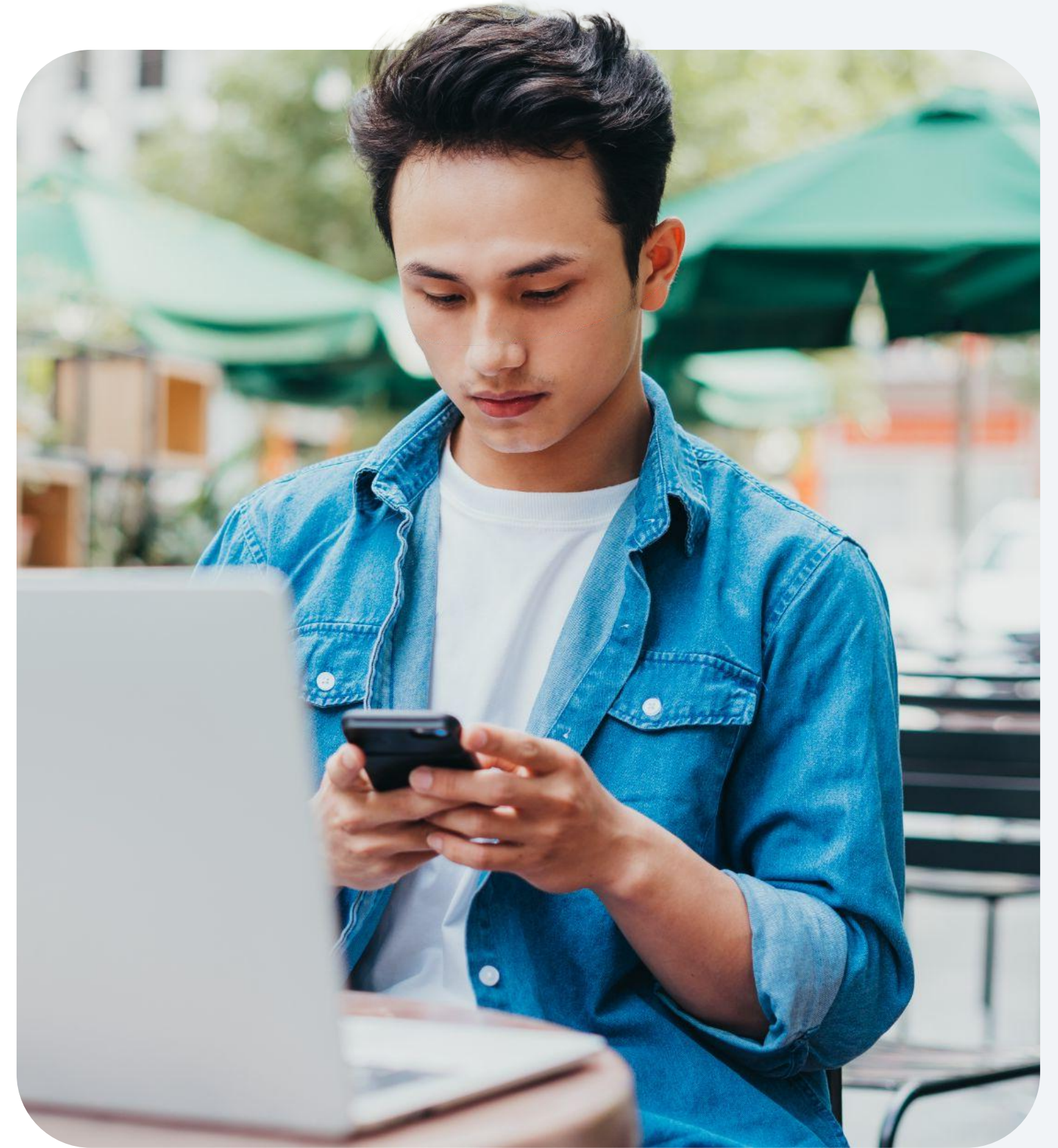
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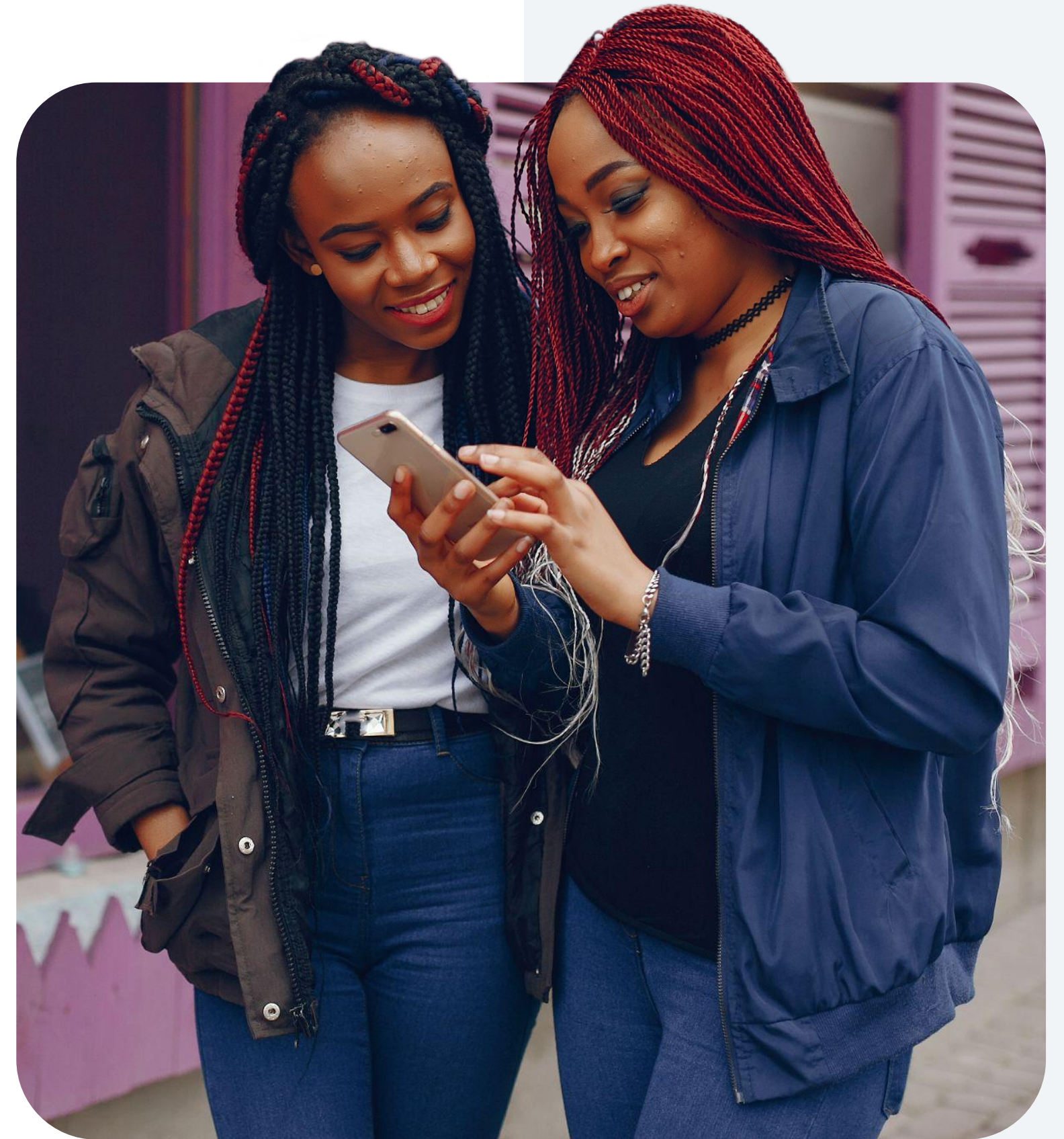
Strong passwords help protect your account.

- > Secure passwords
- > Prevent impersonation
- > Identify and avoid scams
- > Keep information up to date



If you believe someone has created an account pretending to be you or your organization, contact our team.

- > Secure passwords
- > Prevent impersonation
- > Identify and avoid scams
- > Keep information up to date



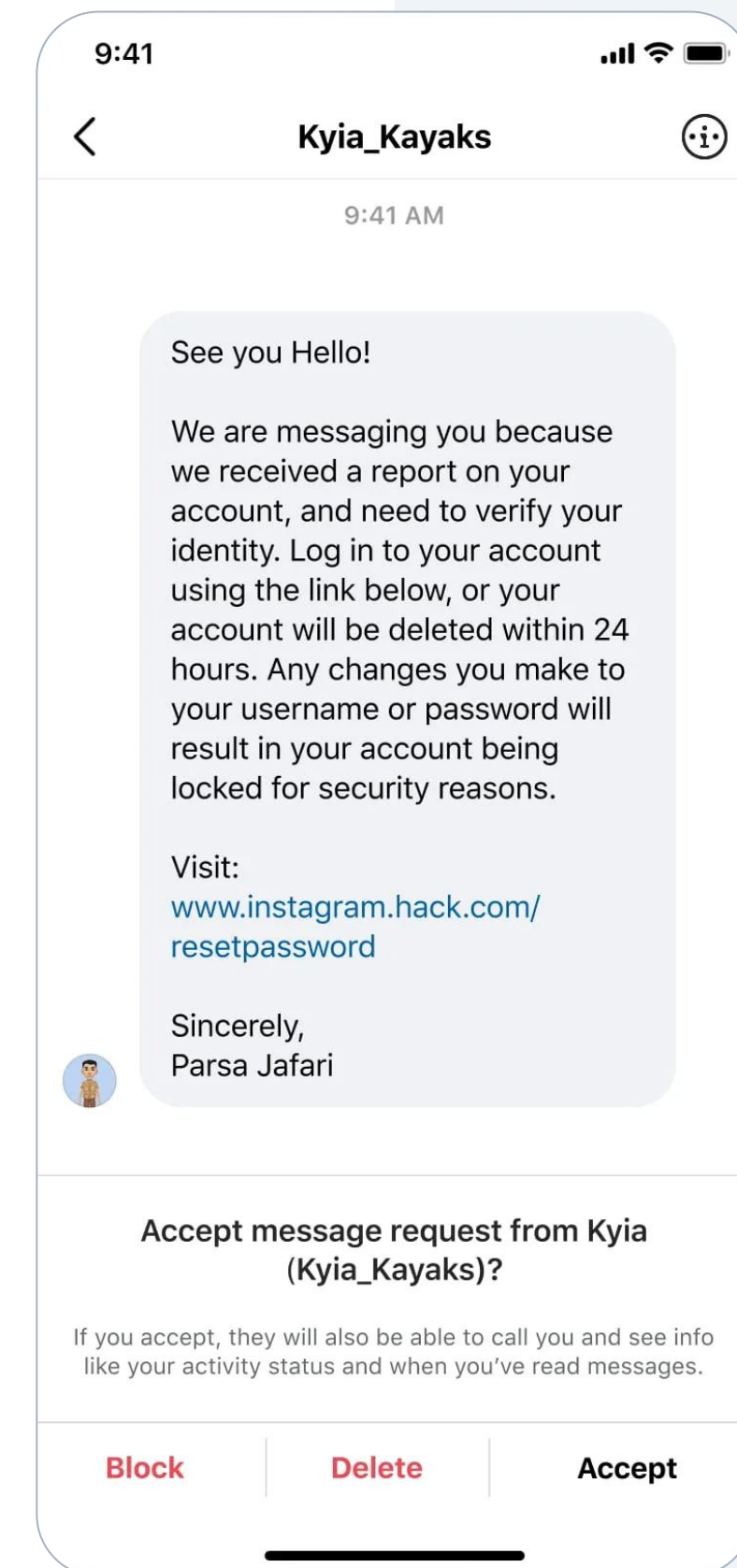
It's important to identify scams and attempts to access your accounts so that you can avoid and report them before they cause harm.

> Secure passwords

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Keep your information up to date.

> Secure passwords

> Prevent impersonation

> Identify and avoid scams

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Confirm your account information is accurate

- Old email and contact information has been removed
- Set proper privacy settings to protect your information, including your email and phone number

Meta Support Pros

Meta Support Pros provide expert support to government and social impact partners, helping you navigate Meta's tools and reach your community.

They are able to support:

- Access issues
(Personal profile account/Page/Instagram/
Ad account/ Business Manager)
- Ad disapprovals
- Authorization process for
ads about social issues, elections or politics
- Billing/finance
- Verification requests
- Bugs/technical product issues
- Product questions



